



Frequently Asked Questions (FAQ)

The REI Protect Seal of Approval is a prestigious honor for fertility practices and IVF labs. It shows a commitment to safety and higher standards in fertility care, which benefits patients like you on the path to parenthood.

Below is a list of frequently asked questions to help you better understand this seal of approval.

Q. What is the REI Protect Seal of Approval?

A. The REI Protect Seal of Approval shows that a fertility practice and its IVF lab are dedicated to safety and excellence in reproductive medicine. Quality and safety matter when you choose a clinic to help you build your family.

Q. Who is eligible for the REI Protect Seal of Approval?

A. Fertility practices and IVF laboratories that have demonstrated a higher level of underwriting medical safety standards in reproductive endocrinology are eligible for the REI Protect Seal of Approval.

Q. What are the requirements for a practice to earn the REI Protect Seal of Approval?

A. Seeing that a fertility practice has earned the REI Protect Seal of Approval can give you peace of mind because the practice has met rigorous standards.

- Employ board-certified reproductive endocrinologists who are members of SART.
- Hire doctors with outstanding communication skills, training and hospital privileges.
- Be under the direction of an executive director with appropriate experience.
- Possess a limited claims and incident history as a practice.
- Hold proper facility accreditation.
- Use core ASRM consents and appropriate policies and procedures.
- Have an IVF-specific electronic medical record system in place.

Q. What are the requirements for a lab to earn the REI Protect Seal of Approval?

A. What happens in the lab is just as important as what occurs in the clinic. As a result, an IVF laboratory must meet a separate set of criteria before earning the REI Protect Seal of Approval.

- Possess CAP or TJC accreditation and CLIA certification.
- Hold active and documented clinical meetings with the practice clinical team.
- Implement and actively review appropriate policies and procedures.
- Have the appropriate IVF laboratory facility size and safety.
- Be under the direction of a top-flight laboratory director.
- Possess a limited claims and incident history as an IVF lab.
- Demonstrate the appropriate embryologist caseload.
- Have a sufficient number of embryologists employed.
- Use electronic witnessing, an active tissue management system and IVF lab sensor monitoring platforms.
- Have a high level of cryostorage tank safety and monitoring technology.
- Make and execute a long-term tissue safety plan.

Q. What do practices and labs need to do to maintain their REI Protect Seal of Approval?

A. Organizations with the REI Protect Seal of Approval need to demonstrate an ongoing commitment to higher standards and safety. REI Protect will reassess fertility practices and IVF labs every year to ensure their continued eligibility.

Q. What are the benefits of working with a practice and lab with the REI Protect Seal of Approval?

A. Working with a fertility practice and lab that have the REI Protect Seal of Approval can give you both confidence and comfort. Practices and labs that earn this honor have met higher standards in fertility care, which can improve your likelihood of successfully and safely building your family.



Landing Page for Clinics

Page Title	The REI Protect Seal of Approval
Meta Description (approx. 140 characters with spaces)	Our fertility practice and IVF lab have met higher underwriting standards in reproductive endocrinology to earn The REI Protect Seal of Approval.
Meta Title (approx. 70 characters with spaces)	REI Protect Seal of Approval – Fertility Practice and IVF Lab Standards
Comments	APPROVED BY DR KATZ
Live Date	
URL	

Earning the REI Protect Seal of Approval highlights our commitment to excellence

As a fertility practice, we have the honor of helping patients become parents. Inside our clinic and laboratory, we hold precious dreams in our hands. Our team does not take this honor lightly. As a result, we take steps every day to enhance safety while providing the highest level of care to every hopeful parent who walks through our doors.

For our efforts, we have earned the REI Protect Seal of Approval. This prestigious designation highlights our commitment to standards and excellence in the field of reproductive medicine. This means you can feel confident that you're receiving world-class care from our team.

What is the REI Protect Seal of Approval?

Fertility practices and IVF laboratories only receive the REI Protect Seal of Approval after demonstrating a higher level of underwriting safety standards specific to reproductive endocrinology. Achieving this isn't easy. Our clinic and lab had to meet rigorous standards to earn this designation.

Below are just some of the criteria that we met to receive this seal of approval.

Fertility Practice

- Our doctors are board-certified in reproductive endocrinology and infertility.
- Each physician has good communication skills and outstanding clinical training.
- Our facility has proper accreditation, policies and procedures.
- We have an IVF-specific electronic medical records system in place.
- Our executive director has exceptional experience and knowledge.

IVF Laboratory

- Our lab has the proper accreditation (CAP or TJC) and CLIA certification.
- We use electronic witnessing and IVF lab sensor monitoring platforms in the lab.



- Our laboratory team follows and regularly reviews appropriate policies and procedures.
- Proper precautions are taken for cryostorage (frozen storage) tank safety and monitoring.
- We ensure our embryologists have the appropriate caseload to focus fully on their work.
- Our laboratory team actively meets with the clinical team from our practice.

To maintain this seal of approval, our clinic and lab must show every year that we are still maintaining our high standards for you and other hopeful parents.

How do you benefit from our commitment to excellence?

When you choose our clinic to help you start or grow your family, our REI Protect Seal of Approval can give you peace of mind. From our highly trained doctors and staff to our policies that promote success and safety, know that your family-building dreams are secure in our hands.

If you have more questions about our clinic or the REI Protect Seal of Approval, our team is here for you. **Contact us** to get the information you need on your path to parenthood.